



**NSB ACADEMY**  
**Mandatory Disclosure**  
**2025-26**

**Name of the Institution**

NSB Academy  
Sy. No.85, Singena Agrahara,  
Huskur Post, Anekal Taluk,  
Bengaluru - 560 019, Karnataka, India.  
Telephone: +91- 80 - 29767777  
Mobile: +91-96632 81808  
Email: director@nsb.edu.in  
Website: www.nsbacademy.ac.in

**Name and address of the Trust/Society/Company and the Trustees**

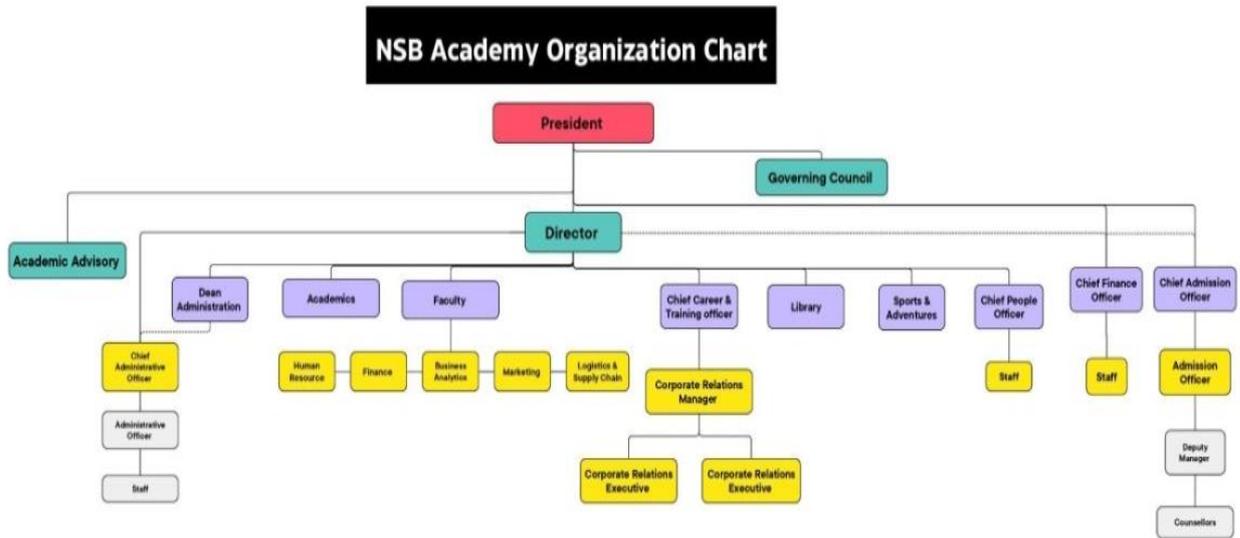
National Educational & Social Trust  
Sy. No.85, Singena Agrahara,  
Huskur Post, Anekal Taluk,  
Bengaluru - 560 019, Karnataka, India  
Telephone: +91- 80 – 29767778  
Mobile: +91-9880941235  
president@nsb.edu.in

**Name and Address of the Principal**

Dr. Srinidhi K Pardhasarathi  
Sy. No.85, Singena Agrahara,  
Huskur Post, Anekal Taluk,  
Bengaluru - 560 019, Karnataka, India.  
Mobile: +91-96632 81808  
Email: director@nsb.edu.in

**Name of the affiliating University**

Bangalore University  
Jnana Bharathi Campus,  
Mysore Road, Bengaluru,  
Karnataka - 560056, India



**Governance**

- i. Organizational chart

As shown above

- ii. Grievance Redressal mechanism for Faculty, staff and students

NSB Academy has established a transparent and efficient Grievance Redressal Mechanism to address concerns of faculty, staff, and students in a fair and timely manner. Grievances may be submitted through online portals or written applications to the Grievance Redressal Committee. Regular awareness programs are conducted to promote accessibility and trust in the system. The mechanism aligns with statutory norms and emphasizes accountability, confidentiality, and continuous improvement to maintain a harmonious academic and work environment. The complaints received (if any) is redressed by the HOP/Principal/Management and corrective measures are immediately implemented

- iii. Establishment of Anti Ragging Committee

In accordance with the AICTE notified regulations for the Prevention and Prohibition of Ragging in AICTE-approved Technical Institutions (vide No. 37-3/Legal/AICTE/2009 dated 01.07.2009), NSB Academy, Bangalore, has established a dedicated Anti-Ragging Cell to ensure a safe, respectful, and inclusive campus environment.

Sl No	Name	Role	Designation	Contact details
1	Dr. Srinidhi K Parthasarathi	Chairman	Director	director@nsb.edu.in
2	Dr. B.N. Sivakumar	Coordinator	Professor	bnsivakumar@nsb.edu.in
3	Prof. Maheshwari	Member	Asst. Professor	maheshwarinsb@nsb.edu.in
4	Ms. Priya N Rao	Member	Student	preethasri23@nsb.edu.in
5	Mr. Narayanasamy	Member	Police	080-40228310 dcblore@ksp.gov.in
6	Mr. Lokesh Reddy	Member	Local Media	9900699968
7	Mr. Anish	Member	NGO	6845793490

iv. Establishment of Online Grievance Redressal Mechanism

As per All India Council for Technical Education (Establishment of Mechanism for Grievance Redressal) Regulations, 2012, F.No.37-3/Legal12012, dated 25.05.2012.

Online Grievance Redressal Mechanism to provide a convenient and transparent platform for faculty, staff, and students to submit complaints. Grievances can be filed through the institutional website and are reviewed by the designated committee, ensuring timely resolution, confidentiality, and effective tracking of issues to promote accountability and institutional improvement.

<https://www.nsbacademy.ac.in/compliances.php>

v. Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by the University

Sl No	Name	Role	Designation	Contact details
1	Dr. Srinidhi K Parthasarathi	Chairman	Director	director@nsb.edu.in
2	Dr. Siny Philip	Coordinator	Associate Professor	sinyphilip@nsb.edu.in
3	Dr K R Kumar	Member	Professor	krkumar@nsb.edu.in
4	Dr. Anitha	Member	Associate Professor	anithab@nsb.edu.in
5	Mr. Bymana Murali. K	Ombudsman	HR Proficient (Retd.)	bymana@gmail.com

vi. Establishment of Internal Committee (IC)

Sl. No	Name	Role	Designation	Email ID
1	Prof. Divya Mathur	Presiding Officer	Asst. Professor	divya@nsb.edu.in
2	Dr. Priyaka Pegu Narah	Coordinator	Asst. Professor	priyankapegu@nsb.edu.in
3	Dr. Shloka Singh	Member	Asst. Professor	shlokasingh@nsb.edu.in
4	Prof. Latha	Member	Asst. Professor	latha@nsb.edu.in
7	Mrs. Padma Hemanth	Member	NGO	padmahemath@gmail.com
8	Ms. Sriya	Member	Student	sriya23@nsb.edu.in

vii. Establishment of Committee for SC/ST

Sl. No	Name	Role	Designation	Email ID
1	Dr. Mathivanan S	Chairperson	Professor	madhivanans@nsb.edu.in
2	Dr. Sreeja Subhash	Coordinator	Asst. Professor	sreeja@nsb.edu.in
3	Mr. Shanmuga S	Member	Non-Teaching Staff	shanmuga@nsb.edu.in
4	Ms. Nandini M	Member	Non-Teaching Staff	nandini@nsb.edu.in
5	Mr. Pillappa	Member	Driver	pillappa@nsb.edu.in
6	Mr. Pavan Kumar R	Member	Student	pavankumar23@nsb.edu.in

viii. Internal Quality Assurance Cell

Sl. No	Name	Designation/Roles
1	Dr. Srinidhi K. Parthasarathi	Chairperson
2	Dr. K R Kumar	Coordinator
3	Dr. Siny Philip	Secretary
4	Mr. Chella Pandian Pitchai	Industry Expert
5	Mr. Veda Mouly S	Management Representative
6	Mrs. Maheshwari	Administrative Representative
7	Dr. P. Mathivanan	Faculty Representative

8	Dr. M. Ramesh Kumar	Faculty Representative
9	Dr. Nagendrakumar Turaga	Faculty Representative
10	Dr. M. Thamizhselvi	Faculty Representative
11	Dr. Chaitanya Kittur	Faculty Representative
12	Dr. S. Mohanasundaram	Faculty Representative
13	Dr. Aamir Rashid Khan	Faculty Representative
14	Ms. Priya N. Rao	Student Representative
15	Mr. Ayush Jha	Alumni Representative

ix. Equal Opportunity facilities Cell

Sl. No	Name	Role	Designation	Email ID
1	Dr. Mathivanan S	Chairperson	Professor	madhivanans@nsb.edu.in
2	Dr. Sreeja Subhash	Coordinator	Asst. Professor	sreeja@nsb.edu.in
3	Mr. Shanmuga S	Member	Non-Teaching Staff	shanmuga@nsb.edu.in
4	Ms. Nandini M	Member	Non-Teaching Staff	nandini@nsb.edu.in
5	Mr. Pillappa	Member	Driver	pillappa@nsb.edu.in
6	Mr. Pavan Kumar R	Member	Student	pavankumar23@nsb.edu.in

## PROGRAMMES

i. Name of Programmes approved by AICTE (2024-25)

Sl. No	Programme
1	PG - MBA
2	UG - BBA

ii. Name of Programmes Accredited by NBA:

Programmes will apply for NBA accreditation soon

iii. Accreditation by National Assessment and Accreditation Council (NAAC)

Cycle I	Accredited by NAAC with CGPA of 3.17 on four-point scale with A Grade. Valid up to 5 <sup>th</sup> March 2030
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iv. For each Programme the following details are to be given

Sl. No	Name of Programme	Number of seats	Duration	Cut off marks/rank of admission during the last years
1	PG - MBA	300	2	50% Aggregate in Graduation
2	UG - BBA	60	3	50% Aggregate in 10+2

v. Fee

Details of fee, as approved by State Fee Committee, for the Institution: Rs. 3,58,620/- for two years for students entering through PG CET (Karnataka Examination Authority) and Rs.8,40,000/- for students joining based on other test scores.

Fee Information for students coming through PG CET (In Rs.)

Program Fees: Rs.69, 310/- per year

Miscellaneous college fee: Rs.1, 10, 000/- per year

vi. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: – Not Applicable

vii. Nature of Collaboration – Not Applicable

viii. Complete details of payment a student has to make to get the full benefit of Collaboration – Not Applicable

ix. For each Programme Collaborated provide the following – Not Applicable

x. Programme Focus – Not Applicable

xi. Number of seats – Not Applicable

xii. Admission Procedure – Not Applicable

xiii. Fee (as approved by the state government) – Not Applicable

xiv. Whether the collaboration Programme is approved by AICTE? – Not applicable

### Faculty

S L N o	Titl e	Name of Faculty	Email Address	Design ation	Appoi ntmen t Type	Progr amme Name	Course
1	Mrs.	DIVYA MATHUR	divya@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	BBA
2	Prof .	SREEGURU RAO LATHA	latha@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTER IN BUSINESS ADMINISTRATION (GENERAL MANAGEMENT)
3	Dr.	APPURUBOTHU VENKATESWARA RAO	avrao@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MASTER IN BUSINESS ADMINISTRATION (GENERAL MANAGEMENT)
4	Prof .	ARADHITA DEB	aradhita@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTER IN BUSINESS ADMINISTRATION (GENERAL MANAGEMENT)
5	Dr.	DURAISAMY KRISHNA KUMAR	dr.krishnakumard@newhorizonindia.edu	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MBA
6	Mrs.	A KAVITHA	kavitha@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTER IN BUSINESS ADMINISTRATION

							(GENERAL MANAGEMENT)
7	Ms.	K SREEJA	ksreeja@newhorizonindia.edu	ASST PROFESSOR	Regular	MANAGEMENT	MBA
8	Dr.	KUMAR K R	krkumar@nsb.edu.in	PROFESSOR	Regular	MANAGEMENT	MBA
9	Mr.	SHREEDHAR DESHMUKH	shreedhar@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
10	Ms.	PAVANA PONNACHANA HIRANIAH	pavana@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
11	Ms.	NARAYANA VENKATESH BABU MAHESHWARI	admissions1@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	BBA
12	Dr.	KADABA PARTHASARATHI SRINIDHI	director@nsb.edu.in	PRINCIPAL/DIRECTOR	Regular	MANAGEMENT	MBA
13	Dr.	VIJAYA KUMAR THOTA	vijayakumarthota@nsb.edu.in	PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
14	Dr.	BELLAN SIVAKUMAR	bnsivakumar@nsb.edu.in	PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
15	Dr.	MATHIVANAN PERIASAMY	mathivanan@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MBA

16	Mr.	SUBRAMANI ANA MOHANASUNDRAM	mohanasundaram@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
17	Dr.	SRINIVASAN MATHIVANAN	madhivanans@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
18	Mr.	JANARDHAN A RANJITH	ranjith.j@nsbin dia.org	ASST PROFESSOR	Regular	MANAGEMENT	BBA
19	Ms.	BOREGOWDA ANITHA	dranithau2022@gmail.com	ASST PROFESSOR	Regular	MANAGEMENT	MBA
20	Dr.	PRIYANKA PEGU	priyankapegu6@gmail.com	ASST PROFESSOR	Regular	MANAGEMENT	MBA
21	Dr.	SHYAM BANSHIDHAR SHUKLA	shyamshukla@nsb.edu.in	PROFESSOR	Regular	MANAGEMENT	MBA
22	Dr.	CHAITANYA S KITTUR	chaitanya.kittur@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MBA
23	Dr.	SINY PHILIP	sinyphilip@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MBA
24	Prof .	MURALIDHAR V	vmuralidhar@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
25	Dr.	M RAMESH KUMAR	rameshkumar@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MBA
26	Dr.	TURAGA NAGENDRA KUMAR	nagendrakumar@nsb.edu.in	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS ADMINISTRATION
27	Mr.	T R NARAYANA MURTHY	narayanmurthy@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MASTERS IN BUSINESS

							ADMINIS TRATION
28	Dr.	SHLOKA SINGH	shlokasingh@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
29	Prof.	MD SHAMS MUKHTAR	shamsmukhtar@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
30	Prof.	SARIGA S S	sariga@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	BBA
31	Ms.	SWETHAA C K	sweethaa@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	BBA
32	Ms.	SANGEETHA S	asst-crd@nsb.edu	ASST PROFESSOR	Regular	MANAGEMENT	BBA
33	Ms.	RAMYA G	gopal2001ramya@gmail.com	ASST PROFESSOR	Regular	MANAGEMENT	BBA
34	Mr.	SHIVAKUMARA S I	sports@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
35	Dr.	ANKA SETTY K	librarian@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
36	Mr.	NAGENDRA BABU	academics@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
37	Ms.	SHREYA KUMARI	crd-manager@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	MBA
38	Dr.	MARIA NIRMAL PREETHI	maria@nsb.edu.in	ASST PROFESSOR	Regular	MANAGEMENT	BBA

### 18.8 Profile of Vice Chancellor/Director/Principal/Faculty

Name	Dr. Srinidhi K. Parthasarathi		
Date of Birth			
Unique ID			
Education Qualification	BE., PGDM., Ph.D., D Litt.		
Work Experience	Teaching	18	
	Research	4	
	Industry	17	
	Others		
Area of Specialization	Operations Management, IKS		
Courses taught at Under Graduate & PG Level	Operations Management, Entrepreneurship, Indian Ethos		
Research guidance (Number of Students)	Awarded: 1	Supervising: 4	
Master (Completed and ongoing)	Completed: 50	Ongoing : 10	
Ph. D (Completed and Ongoing)	Completed: 1	Ongoing:4	
Projects Carried out			
Patents (Filed & Granted)			
Technology Transfer			
	Journals		

Research Publications (Number of Papers Published in National / International Journals/ conferences)	National	International
	4	8
	Conferences	
	National	International
	6	6
No. of Books published with details (Name of the Book, Publisher with ISBN, Year of Publications etc)	Gita@workspaces Swamy Vivekananda Yoga Prakashana 2019 978-81-925042-2-3	

#### 18.9 Fee

##### i. No. of Fee waivers granted with amount and name of students

MBA			
Sl. No	Name of students	Fee waivers granted with amount	Academic Year
Not Applicable			

BBA			
Sl. No	Name of students	Fee waivers granted with amount	Academic Year
Not Applicable			

##### ii. Number of scholarships offered by the Institution, duration and amount

#### MBA

Sl. No	Registration No.	Student Name	Gender	Scholarship Amount
1	P03HB25M015 037	Aaliya Ashfaque	Female	20000
2	P03HB25M015 042	Abel Baby Thomas	Male	20000
3	P03HB25M015 043	Rohan Aditya Banwasi	Male	20000
4	P03HB25M015 047	Sandra Christy	Female	20000



NAAC  
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5	P03HB25M015 048	Sanskriti Mishra	Femal e	20000
6	P03HB25M015 049	R . Samyuktha	Femal e	20000
7	P03HB25M015 050	Sandesh Shilkumar Tirpude	Male	20000
8	P03HB25M015 051	Sara Hasan	Femal e	20000
9	P03HB25M015 052	Shambhavi Chauhan	Femal e	20000
10	P03HB25M015 053	Shiv Kumar Yadav	Male	20000
11	P03HB25M015 054	Shantanukumar Subhaskumar Choudhary	Male	20000
12	P03HB25M015 055	Shrusti M S	Femal e	20000
13	P03HB25M015 057	Shruti Bhat	Femal e	65000
14	P03HB25M015 059	Siddhant Chhatrapati Fule	Male	20000
15	P03HB25M015 060	Shrutthi	Femal e	20000
16	P03HB25M015 062	Shreya Mariam Thomas	Femal e	70000
17	P03HB25M015 063	Sneha Datta	Femal e	20000
18	P03HB25M015 064	Sreya Saha	Femal e	20000
19	P03HB25M015 065	Sneha R Sakry	Femal e	70000
20	P03HB25M015 066	AANCHAL KOTHARI	Femal e	80000
21	P03HB25M015 067	Anamika Choudhury	Femal e	20000
22	P03HB25M015 068	Amaan Shaikh	Male	20000
23	P03HB25M015 069	Akshaya K A	Femal e	20000
24	P03HB25M015 070	Adarsh Kumar	Male	20000
25	P03HB25M015 071	Aisha Singh	Femal e	20000



26	P03HB25M015 072	ADITYA MISHRA	Male	45000
27	P03HB25M015 074	AYUSHI MONDAL	Female	45000
28	P03HB25M015 075	Chinmay Rath	Male	20000
29	P03HB25M015 076	Aviral Singh	Male	45000
30	P03HB25M015 077	Anshika Kansal	Female	20000
31	P03HB25M015 078	Anshika Singh	Female	20000
32	P03HB25M015 079	Janaki Motilal Chourasiya	Female	20000
33	P03HB25M015 080	Anushka Mabelleline De Braganca	Female	20000
34	P03HB25M015 081	Parvathy M	Female	20000
35	P03HB25M015 082	Bashundhara Basu	Female	40000
36	P03HB25M015 083	Anuska Arun Lenka	Female	20000
37	P03HB25M015 084	Esther Sheeba J	Female	20000
38	P03HB25M015 085	Awesh Kumar	Male	20000
39	P03HB25M015 086	Avoni Shantibhai Patel	Female	20000
40	P03HB25M015 087	ANANNYA SRIVASTAVA	Female	20000
41	P03HB25M015 088	Aravind Losan S	Male	45000
42	P03HB25M015 089	AYUSH SAHASMAL	Male	45000
43	P03HB25M015 090	Aparna K P	Female	20000
44	P03HB25M015 091	Eman Dikshit	Female	20000
45	P03HB25M015 092	Basavarasa Patne	Male	70000
46	P03HB25M015 093	Arsh Aga	Male	20000



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47	P03HB25M015 094	Dhrubojit Das	Male	20000
48	P03HB25M015 095	Dharini S	Femal e	20000
49	P03HB25M015 096	Akshith Sharma	Male	20000
50	P03HB25M015 097	Darshita Reddy T N	Femal e	120000
51	P03HB25M015 098	Ainan Shaikh	Male	20000
52	P03HB25M015 099	Dhanush S	Male	235000
53	P03HB25M015 100	Bhavya Shajil	Femal e	20000
54	P03HB25M015 101	Bharath L	Male	20000
55	P03HB25M015 102	Dhamini K G	Femal e	20000
56	P03HB25M015 103	Chillapally Vinay Kumar	Male	20000
57	P03HB25M015 104	Dilith Kumar R	Male	75000
58	P03HB25M015 105	Anindita Bhagawati	Femal e	20000
59	P03HB25M015 106	Deanne Maria Rodrigues	Femal e	20000
60	P03HB25M015 107	Harish Kandaswamy Gounder	Male	45000
61	P03HB25M015 108	Goli Praveen	Male	20000
62	P03HB25M015 109	Vishal Rathour	Male	20000
63	P03HB25M015 110	MATHEW JUSTIN	Male	20000
64	P03HB25M015 111	K Bhargavi	Femal e	20000
65	P03HB25M015 112	Bharat Krishnan K	Male	45000
66	P03HB25M015 113	Ramsanthakamalam Irulappasamy	Femal e	20000
67	P03HB25M015 114	Kruthika M	Femal e	20000



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68	P03HB25M015 115	Malatesh Kumar Mahantesh Patil	Male	20000
69	P03HB25M015 116	Matam Vinutha	Femal e	20000
70	P03HB25M015 117	Manjali Athulya	Femal e	45000
71	P03HB25M015 118	Neelam Trishitha	Femal e	20000
72	P03HB25M015 119	Kriti Boipai	Femal e	45000
73	P03HB25M015 120	Anshul Kudroli	Male	70000
74	P03HB25M015 123	Harikrishnan M	Male	20000
75	P03HB25M015 124	Khushi Tiwari	Femal e	20000
76	P03HB25M015 125	Ponnuri Suushmaa	Femal e	20000
77	P03HB25M015 126	Nyasha Gupta	Femal e	20000
78	P03HB25M015 127	Malavika H	Femal e	20000
79	P03HB25M015 128	P Meghana	Femal e	20000
80	P03HB25M015 129	Priyanka Panigrahi	Femal e	20000
81	P03HB25M015 130	Nuthalapati Supriya	Femal e	20000
82	P03HB25M015 131	Moumita Chowdhury	Femal e	20000
83	P03HB25M015 132	Esambati Tej Kumar	Male	45000
84	P03HB25M015 133	Pendyala Vasantha Lakshmi	Femal e	20000
85	P03HB25M015 134	Tharani Penmetsa	Femal e	20000
86	P03HB25M015 135	Irabati De	Femal e	45000
87	P03HB25M015 136	Pampa Das	Femal e	45000
88	P03HB25M015 137	Pratikshya Jena	Femal e	45000

89	P03HB25M015 138	Prolay Halder	Male	20000
90	P03HB25M015 139	Rohini Biswal	Female	20000
91	P03HB25M015 140	Poojitha R	Female	20000
92	P03HB25M015 141	Rahul Ratnakar Gavada	Male	45000
93	P03HB25M015 142	Rithika R	Female	40000
94	P03HB25M015 143	Prabisha Rajappan	Female	20000
95	P03HB25M015 144	Nikhil Minoy	Male	20000
96	P03HB25M015 145	Pearl K Bipin	Male	55000
97	P03HB25M015 146	Neo Bibin	Male	20000
98	P03HB25M015 147	Pranav S Nair	Male	20000
99	P03HB25M015 148	Prince Rajendra Nadar	Male	20000
100	P03HB25M015 149	Lalit Padihar	Male	20000
101	P03HB25M015 150	Dineshkumar M	Male	20000
102	P03HB25M015 151	Gorle Nithin Tejas	Male	20000
103	P03HB25M015 152	Gudi Akhilesh	Male	20000
104	P03HB25M015 153	Meghna Kalita	Female	20000
105	P03HB25M015 154	G Prajwal Holla	Male	70000
106	P03HB25M015 155	G A HITESH	Male	20000
107	P03HB25M015 156	Kalyani Sushil Patale	Female	20000
108	P03HB25M015 157	Evanjaline J	Female	20000
109	P03HB25M015 158	Yazhini R	Female	20000



NAAC  
GRADE A  
Accredited B-school

110	P03HB25M015 159	Urvashi	Femal e	40000
111	P03HB25M015 160	Harini Shreya C	Femal e	20000
112	P03HB25M015 161	Charul Rahuldev Patil	Femal e	70000
113	P03HB25M015 162	Joel Saji George	Male	20000
114	P03HB25M015 163	Pavandeep Punnappa Desai	Male	45000
115	P03HB25M015 164	Navoneel Chowdhury	Male	20000
116	P03HB25M015 165	Srinidhi M	Femal e	45000
117	P03HB25M015 166	Mayur Manohar Desai	Male	45000
118	P03HB25M015 167	Tanmoy Debnath	Male	45000
119	P03HB25M015 168	Arun Sajeev. K	Male	20000
120	P03HB25M015 169	Benthungo N Jungio	Male	20000
121	P03HB25M015 170	Tapabrata Bhattacharya	Male	20000
122	P03HB25M015 171	Harikaran	Male	20000
123	P03HB25M015 172	Annugula Karthik	Male	20000
124	P03HB25M015 173	Guruprasath K	Male	20000
125	P03HB25M015 174	Hassan Siddiq Askarali	Male	20000
126	P03HB25M015 175	Ajit Kumar Yadav	Male	20000
127	P03HB25M015 176	Himanshu Singh	Male	20000
128	P03HB25M015 177	Jaideep Soni	Male	20000
129	P03HB25M015 178	K Gunaseelan	Male	20000
130	P03HB25M015 179	Isha Vijaykumar Kahar	Femal e	105000

131	P03HB25M015 180	Joshua Alex	Male	20000
132	P03HB25M015 181	Gopikishore K	Male	20000
133	P03HB25M015 182	Harshith V	Male	20000
134	P03HB25M015 183	Raghvender Singh	Male	45000
135	P03HB25M015 184	Jayasimha A	Male	20000
136	P03HB25M015 185	Lakshmikanth M	Male	70000
137	P03HB25M015 186	Jerusha Rimmon Nadar	Femal e	20000
138	P03HB25M015 187	Gayathiri A B	Femal e	20000
139	P03HB25M015 188	Janani	Femal e	20000
140	P03HB25M015 189	M Madhusree	Femal e	20000
141	P03HB25M015 190	Mathumitha Lakshmanan	Femal e	20000
142	P03HB25M015 191	R Snegeetha	Femal e	45000
143	P03HB25M015 192	Mohamed Jamaludeen	Male	45000
144	P03HB25M015 193	L Naveen	Male	20000
145	P03HB25M015 194	Ezhilraj Parimelazhagan	Male	20000
146	P03HB25M015 195	Paul Arul Samuel	Male	20000
147	P03HB25M015 196	RANJEET R SAWANT	Male	45000
148	P03HB25M015 197	Prasanna Manjunath Bhat	Male	20000
149	P03HB25M015 198	Rijon Sarma	Male	20000
150	P03HB25M015 199	J Mohan Kumar	Male	45000
151	P03HB25M015 200	Jessica Nongbet	Femal e	20000



152	P03HB25M015 201	Roshan S. Bharadwaj	Male	20000
153	P03HB25M015 202	Rajesh	Male	20000
154	P03HB25M015 203	Siraparapu Prudhvi Krishna	Male	20000
155	P03HB25M015 204	Vegulla Sriram Vikas	Male	20000
156	P03HB25M015 205	Varada Vivekanand Goud	Male	45000
157	P03HB25M015 206	Saurav Mustauphey	Male	20000
158	P03HB25M015 207	Stephy Ann Shajan	Femal e	20000
159	P03HB25M015 208	Aryavimal Rajkumar	Male	55000
160	P03HB25M015 209	Neeha Bayan	Femal e	20000
161	P03HB25M015 210	RITU KUMARI	Femal e	20000
162	P03HB25M015 211	Sri Darshan J	Male	20000
163	P03HB25M015 212	Afra Fathima	Femal e	45000
164	P03HB25M015 213	Manjunath Laxman Bhajantri	Male	20000
165	P03HB25M015 214	Rimjhim Kumari	Femal e	20000
166	P03HB25M015 215	Srishail Hiremath	Male	70000
167	P03HB25M015 216	Sujith P	Male	20000
168	P03HB25M015 217	Yash Patre	Male	20000
169	P03HB25M015 218	Srina Ramakrishnan Nair	Femal e	20000
170	P03HB25M015 219	Sumit Kumar	Male	20000
171	P03HB25M015 220	Thirumugam S	Male	45000
172	P03HB25M015 221	Thirumal S	Male	45000



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173	P03HB25M015 222	Inkollu Ramanjaneyulu	Male	20000
174	P03HB25M015 223	Suhith Sanjay S P	Male	45000
175	P03HB25M015 224	Sruti Chanda	Femal e	20000
176	P03HB25M015 225	Viswajith K	Male	20000
177	P03HB25M015 226	Sushma Arvind Osekar	Femal e	45000
178	P03HB25M015 227	Vignesh M	Male	20000
179	P03HB25M015 228	Yashas K	Male	20000
180	P03HB25M015 229	Muhammed Vaseem M J	Male	20000
181	P03HB25M015 230	Suganthan M	Male	20000
182	P03HB25M015 231	Triffy A	Femal e	20000
183	P03HB25M015 232	S Swathi	Femal e	20000
184	P03HB25M015 233	Harish Ragavendra S	Male	20000
185	P03HB25M015 234	Oommen George Jacob	Male	20000
186	P03HB25M015 235	Duvarakesh	Male	20000
187	P03HB25M015 236	Subhiksha Suresh Shetty	Femal e	45000
188	P03HB25M015 237	Sulaiman Sohail K	Male	20000
189	P03HB25M015 238	Zahid Imam	Male	20000
190	P03HB25M015 239	Pallav Pathak	Male	20000
191	P03HB25M015 240	Sasanka Sekhar Bhuyan	Male	20000
192	P03HB25M015 241	Sadanala Sri Lekha	Femal e	20000
193	P03HB25M015 242	Basit Ahmed Khan	Male	20000



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194	P03HB25M015 244	Jupitara Sarma	Femal e	20000
195	P03HB25M015 245	Navya D.Shetty	Femal e	20000
196	P03HB25M015 247	Mishra Prince Vijaybhanu	Male	20000
197	P03HB25M015 248	Haritharun Gokulan	Male	45000
198	P03HB25M015 249	Vignesh Jaganathan	Male	20000
199	P03HB25M015 250	Umesh Aradhya R C	Male	20000
200	P03HB25M015 251	Varsha Gowda B S	Femal e	45000
201	P03HB25M015 252	Andria K Birla	Femal e	125000
202	P03HB25M015 253	Shreya K N	Femal e	120000
203	P03HB25M015 254	Sonali Chhotaray	Femal e	20000
204	P03HB25M015 255	Vishnu K	Male	20000
205	P03HB25M015 256	Jaya Surya Yellappa	Male	20000
206	P03HB25M015 257	Shreyoshi Sarkar	Femal e	20000
207	P03HB25M015 258	Dadhirao Kanakamahalaxmi Harshini	Femal e	20000
208	P03HB25M015 259	Pothysuthan B	Male	20000

#### BBA

SL.NO	STUDENT NAME	Scholarships
1	AARUSHI BISWAS	25000
2	ABHAY KUMAR NIRANJAN	50000
3	ACHARI SAI HANSIKA	25000
4	AISHWARYA G HALAPETI	50000
5	ANANYA KULKARNI	50000
6	BENAKA U	25000
7	BHAVYA SHREE	200000



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8	GONA BHAVITHA DAS	25000
9	HARINAATH L M	25000
10	JEEVAN KUMAR B	25000
11	KEERTHI BHUSHAN S	25000
12	LIKHITH KUMAR S	25000
13	LOHITH R	25000
14	LOHITHA V	75000
15	MAKAM HITHESH	25000
16	MANJU SHREE R	75000
17	MAURYA DIVYA VASHISHTH	25000
18	MEDA PRAMITHI	25000
19	MESHAVARTHINI A	50000
20	NAGAPUDI NAGA NATA NITHYA	25000
21	PATEL NANCY NILESH	25000
22	PREETHAM N S	25000
23	RANGISETTI TEJAS	25000
24	S VARSHA	25000
25	SHASHANK J	80000
26	SHIVAPOOJESH MADHU	25000
27	SUBHASRI KAMESWAR	25000
28	SUDEEP DHAMI I	50000
29	SUJAY VARI	25000
30	SUNIDHI GUPTA	25000
31	THARUN ANAND P	25000
32	UMME NABEEHA	50000
33	UMME NAZEEHA	50000

#### 18.10 Admission

- i. Number of seats sanctioned with the year of approval

Sl. No	Programme	2025-26		2024-25		2023-24	
		Intake	Admitted	Intake	Admitted	Intake	Admitted
1	MBA	300	260	300	277	300	299

2	BBA	60	56	60	58	-	
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- ii. Number of Students admitted under various categories each year in the last three years

Programme	Category						
	General	OBC	SC	ST	EWS	Management Quota	Others
2025-26							
MBA	177	67	10	6	0	0	0
BBA	42	7	6	1	0	0	0
2024-25							
MBA	149	114	12	2	0	0	0
BBA	23	29	5	1	0	0	0
2023-24							
MBA	147	125	20	7			
BBA							

- iii. Number of applications received during last year for admission under Management Quota and number admitted

Programme	Applications Received	Students Admitted	Vacant Seats
MBA	1843	260	40
BBA	476	56	4

#### 18.11 Admission Procedure

- i. Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

#### Admission Tests Accepted

Admissions to the MBA / BBA programmes at NSB Academy, Bengaluru are based on national/state level entrance examinations.

Accepted Tests:

Entrance Test	Conducting Body	Website
CAT	Indian Institutes of Management	<a href="https://iimcat.ac.in">https://iimcat.ac.in</a>
MAT	All India Management Association (AIMA)	<a href="https://mat.aima.in">https://mat.aima.in</a>
CMAT	National Testing Agency (NTA)	<a href="https://cmat.nta.nic.in">https://cmat.nta.nic.in</a>
XAT	XLRI Jamshedpur	<a href="https://xatonline.in">https://xatonline.in</a>
KMAT	Karnataka Private Post Graduate Colleges Association	<a href="https://kmatindia.com">https://kmatindia.com</a>

Entrance Test	Conducting Body	Website
Karnataka PG CET	Karnataka Examination Authority (KEA)	<a href="https://kea.kar.nic.in">https://kea.kar.nic.in</a>

- ii. Number of seats allotted to different Test Qualified candidate separately (AIEEE//JEE/ CET (State conducted test/ University tests/ CMAT)/ Association conducted test etc.)
  - State conducted test – PG CET
  - Allotted Seats – 150
- iii. Calendar for admission against Management quota seats:
  - Minimum 15 days before program commencement ( Approximately July 30)
- iv. Last date of request for applications
  - Minimum 30 days before program, commencement (Approximately June 30)
- v. Last date of submission of applications
  - Minimum 30 days before program, commencement (Approximately July 05)
- vi. Dates for announcing final results
  - After 10 days of application submission (Approximately July 15)
- vii. Release of admission list (main list and waiting list shall be announced on the same day)
  - After 10 days of application submission (Approximately July 15)
- viii. Date for acceptance by the candidate (time given shall innocase be less than 15 days)
- ix. Last date for closing of admission & Starting of the Academic session
  - Last date for closing 30<sup>th</sup> of July
  - Starting of the academic session – Approximately 14<sup>th</sup> August

- x. The waiting list shall be activated only on the expiry of date of main list
- xi. The policy of refund of the Fee, in case of withdrawal, shall be clearly notified
  - The **refund of fees in case of withdrawal of admission** shall be governed by the guidelines issued by **AICTE**

#### Criteria and Weightages for Admission

- i. Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.
  - The institute maintains records of:
    - NSBT exam score - 50%
    - Academic performance – 50% **marks (45% for reserved category)**.
    - Interview score – 50%
  - **BBA**
    - 10+2 from recognized board with minimum **50% marks**.
- ii. Mention the minimum Level of acceptance, if any  
NA
- iii. Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years
  - NSBT Cut-off levels – 50%
- iv. Display marks scored in Test etc. and in aggregate for all candidates who were admitted

#### 18.13 List of Applicants

List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats (merit wise)

MBA

Sl. No	Registration No.	Student Name	Gender	ENTRANCE SCORE (In percentile)
1	P03HB25M015097	Darshita Reddy T N	Female	95
2	P03HB25M015099	Dhanush S	Male	95
3	P03HB25M015179	Isha Vijaykumar Kahar	Female	95
4	P03HB25M015252	Andria K Birla	Female	93
5	P03HB25M015066	AANCHAL KOTHARI	Female	90
6	P03HB25M015065	Sneha R Sakry	Female	89
7	P03HB25M015154	G Prajwal Holla	Male	89
8	P03HB25M015251	Varsha Gowda B S	Female	88
9	P03HB25M015092	Basavarasa Patne	Male	86
10	P03HB25M015208	Aryavimal Rajkumar	Male	86
11	P03HB25M015223	Suhith Sanjay S P	Male	86
12	P03HB25M015057	Shruti Bhat	Female	85
13	P03HB25M015104	Dilith Kumar R	Male	85
14	P03HB25M015107	Harish Kandaswamy Gounder	Male	85
15	P03HB25M015167	Tanmoy Debnath	Male	85
16	P03HB25M015183	Raghvender Singh	Male	85
17	P03HB25M015185	Lakshmikanth M	Male	85
18	P03HB25M015226	Sushma Arvind Osekar	Female	85

19	P03HB25M015 236	Subhiksha Suresh Shetty	Femal e	85
20	P03HB25M015 248	Haritharun Gokulan	Male	85
21	P03HB25M015 074	AYUSHI MONDAL	Femal e	84
22	P03HB25M015 120	Anshul Kudroli	Male	84
23	P03HB25M015 145	Pearl K Bipin	Male	84
24	P03HB25M015 199	J Mohan Kumar	Male	84
25	P03HB25M015 161	Charul Rahuldev Patil	Femal e	83
26	P03HB25M015 163	Pavandeep Punnappa Desai	Male	83
27	P03HB25M015 165	Srinidhi M	Femal e	83
28	P03HB25M015 205	Varada Vivekanand Goud	Male	83
29	P03HB25M015 212	Afra Fathima	Femal e	83
30	P03HB25M015 220	Thirumugam S	Male	83
31	P03HB25M015 088	Aravind Losan S	Male	82
32	P03HB25M015 089	AYUSH SAHASMAL	Male	82
33	P03HB25M015 117	Manjali Athulya	Femal e	82
34	P03HB25M015 119	Kriti Boipai	Femal e	82
35	P03HB25M015 166	Mayur Manohar Desai	Male	82
36	P03HB25M015 221	Thirumal S	Male	82
37	P03HB25M015 253	Shreya K N	Femal e	82
38	P03HB25M015 112	Bharat Krishnan K	Male	81
39	P03HB25M015 072	ADITYA MISHRA	Male	80



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40	P03HB25M015 076	Aviral Singh	Male	80
41	P03HB25M015 159	Urvashi	Femal e	79
42	P03HB25M015 191	R Snegeetha	Femal e	79
43	P03HB25M015 196	RANJEET R SAWANT	Male	79
44	P03HB25M015 052	Shambhavi Chauhan	Femal e	77
45	P03HB25M015 135	Irabati De	Femal e	77
46	P03HB25M015 136	Pampa Das	Femal e	77
47	P03HB25M015 141	Rahul Ratnakar Gavada	Male	77
48	P03HB25M015 050	Sandesh Shilkumar Tirpude	Male	76
49	P03HB25M015 051	Sara Hasan	Femal e	76
50	P03HB25M015 142	Rithika R	Femal e	76
51	P03HB25M015 233	Harish Ragavendra S	Male	76
52	P03HB25M015 049	R . Samyuktha	Femal e	75
53	P03HB25M015 063	Sneha Datta	Femal e	75
54	P03HB25M015 064	Sreya Saha	Femal e	75
55	P03HB25M015 068	Amaan Shaikh	Male	75
56	P03HB25M015 087	ANANNYA SRIVASTAVA	Femal e	75
57	P03HB25M015 134	Tharani Penmetsa	Femal e	75
58	P03HB25M015 137	Pratikshya Jena	Femal e	75
59	P03HB25M015 182	Harshith V	Male	75
60	P03HB25M015 204	Vegulla Sriram Vikas	Male	75



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61	P03HB25M015 215	Srishail Hiremath	Male	75
62	P03HB25M015 232	S Swathi	Femal e	75
63	P03HB25M015 245	Navya D.Shetty	Femal e	75
64	P03HB25M015 069	Akshaya K A	Femal e	74
65	P03HB25M015 077	Anshika Kansal	Femal e	74
66	P03HB25M015 086	Avoni Shantibhai Patel	Femal e	74
67	P03HB25M015 109	Vishal Rathour	Male	74
68	P03HB25M015 126	Nyasha Gupta	Femal e	74
69	P03HB25M015 129	Priyanka Panigrahi	Femal e	74
70	P03HB25M015 130	Nuthalapati Supriya	Femal e	74
71	P03HB25M015 160	Harini Shreya C	Femal e	74
72	P03HB25M015 174	Hassan Siddiq Askarali	Male	74
73	P03HB25M015 178	K Gunaseelan	Male	74
74	P03HB25M015 203	Siraparapu Prudhvi Krishna	Male	74
75	P03HB25M015 209	Neeha Bayan	Femal e	74
76	P03HB25M015 225	Viswajith K	Male	74
77	P03HB25M015 227	Vignesh M	Male	74
78	P03HB25M015 229	Muhammed Vaseem M J	Male	74
79	P03HB25M015 231	Triffy A	Femal e	74
80	P03HB25M015 258	Dadhirao Kanakamahalaxmi Harshini	Femal e	74
81	P03HB25M015 048	Sanskriti Mishra	Femal e	73

82	P03HB25M015 062	Shreya Mariam Thomas	Femal e	73
83	P03HB25M015 079	Janaki Motilal Chourasiya	Femal e	73
84	P03HB25M015 082	Bashundhara Basu	Femal e	73
85	P03HB25M015 102	Dhamini K G	Femal e	73
86	P03HB25M015 106	Deanne Maria Rodrigues	Femal e	73
87	P03HB25M015 108	Goli Praveen	Male	73
88	P03HB25M015 115	Malatesh Kumar Mahantesh Patil	Male	73
89	P03HB25M015 116	Matam Vinutha	Femal e	73
90	P03HB25M015 118	Neelam Trishitha	Femal e	73
91	P03HB25M015 128	P Meghana	Femal e	73
92	P03HB25M015 150	Dineshkumar M	Male	73
93	P03HB25M015 164	Navoneel Chowdhury	Male	73
94	P03HB25M015 172	Annugula Karthik	Male	73
95	P03HB25M015 175	Ajit Kumar Yadav	Male	73
96	P03HB25M015 180	Joshua Alex	Male	73
97	P03HB25M015 184	Jayasimha A	Male	73
98	P03HB25M015 188	Janani	Femal e	73
99	P03HB25M015 192	Mohamed Jamaludeen	Male	73
100	P03HB25M015 201	Roshan S. Bharadwaj	Male	73
101	P03HB25M015 218	Srina Ramakrishnan Nair	Femal e	73
102	P03HB25M015 230	Suganthan M	Male	73

103	P03HB25M015 237	Sulaiman Sohail K	Male	73
104	P03HB25M015 238	Zahid Imam	Male	73
105	P03HB25M015 241	Sadanala Sri Lekha	Femal e	73
106	P03HB25M015 249	Vignesh Jaganathan	Male	73
107	P03HB25M015 256	Jaya Surya Yellappa	Male	73
108	P03HB25M015 257	Shreyoshi Sarkar	Femal e	73
109	P03HB25M015 043	Rohan Aditya Banwasi	Male	72
110	P03HB25M015 047	Sandra Christy	Femal e	72
111	P03HB25M015 055	Shrusti M S	Femal e	72
112	P03HB25M015 060	Shrutthi	Femal e	72
113	P03HB25M015 067	Anamika Choudhury	Femal e	72
114	P03HB25M015 070	Adarsh Kumar	Male	72
115	P03HB25M015 075	Chinmay Rath	Male	72
116	P03HB25M015 078	Anshika Singh	Femal e	72
117	P03HB25M015 080	Anushka Mabelline De Braganca	Femal e	72
118	P03HB25M015 090	Aparna K P	Femal e	72
119	P03HB25M015 091	Eman Dikshit	Femal e	72
120	P03HB25M015 096	Akshit Sharma	Male	72
121	P03HB25M015 101	Bharath L	Male	72
122	P03HB25M015 103	Chillapally Vinay Kumar	Male	72
123	P03HB25M015 105	Anindita Bhagawati	Femal e	72



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124	P03HB25M015 110	MATHEW JUSTIN	Male	72
125	P03HB25M015 114	Kruthika M	Femal e	72
126	P03HB25M015 125	Ponnuri Suushmaa	Femal e	72
127	P03HB25M015 127	Malavika H	Femal e	72
128	P03HB25M015 131	Moumita Chowdhury	Femal e	72
129	P03HB25M015 139	Rohini Biswal	Femal e	72
130	P03HB25M015 147	Pranav S Nair	Male	72
131	P03HB25M015 151	Gorle Nithin Tejas	Male	72
132	P03HB25M015 153	Meghna Kalita	Femal e	72
133	P03HB25M015 155	G A HITESH	Male	72
134	P03HB25M015 156	Kalyani Sushil Patale	Femal e	72
135	P03HB25M015 157	Evanjaline J	Femal e	72
136	P03HB25M015 171	Harikaran	Male	72
137	P03HB25M015 173	Guruprasath K	Male	72
138	P03HB25M015 176	Himanshu Singh	Male	72
139	P03HB25M015 181	Gopikishore K	Male	72
140	P03HB25M015 186	Jerusha Rimmon Nadar	Femal e	72
141	P03HB25M015 189	M Madhusree	Femal e	72
142	P03HB25M015 195	Paul Arul Samuel	Male	72
143	P03HB25M015 198	Rijon Sarma	Male	72
144	P03HB25M015 202	Rajesh	Male	72



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145	P03HB25M015 206	Saurav Mustauphey	Male	72
146	P03HB25M015 216	Sujith P	Male	72
147	P03HB25M015 219	Sumit Kumar	Male	72
148	P03HB25M015 228	Yashas K	Male	72
149	P03HB25M015 234	Oommen George Jacob	Male	72
150	P03HB25M015 239	Pallav Pathak	Male	72
151	P03HB25M015 247	Mishra Prince Vijaybhanu	Male	72
152	P03HB25M015 250	Umesh Aradhya R C	Male	72
153	P03HB25M015 042	Abel Baby Thomas	Male	71
154	P03HB25M015 054	Shantanukumar Subhaskumar Choudhary	Male	71
155	P03HB25M015 059	Siddhant Chhatrapati Fule	Male	71
156	P03HB25M015 071	Aisha Singh	Femal e	71
157	P03HB25M015 081	Parvathy M	Femal e	71
158	P03HB25M015 083	Anuska Arun Lenka	Femal e	71
159	P03HB25M015 111	K Bhargavi	Femal e	71
160	P03HB25M015 113	Ramsanthakamalam Irulappasamy	Femal e	71
161	P03HB25M015 124	Khushi Tiwari	Femal e	71
162	P03HB25M015 132	Esambati Tej Kumar	Male	71
163	P03HB25M015 138	Prolay Halder	Male	71
164	P03HB25M015 144	Nikhil Minoy	Male	71
165	P03HB25M015 146	Neo Bibin	Male	71



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166	P03HB25M015 148	Prince Rajendra Nadar	Male	71
167	P03HB25M015 158	Yazhini R	Femal e	71
168	P03HB25M015 162	Joel Saji George	Male	71
169	P03HB25M015 168	Arun Sajeev. K	Male	71
170	P03HB25M015 170	Tapabrata Bhattacharya	Male	71
171	P03HB25M015 177	Jaideep Soni	Male	71
172	P03HB25M015 187	Gayathiri A B	Femal e	71
173	P03HB25M015 190	Mathumitha Lakshmanan	Femal e	71
174	P03HB25M015 193	L Naveen	Male	71
175	P03HB25M015 194	Ezhilraj Parimelazhagan	Male	71
176	P03HB25M015 197	Prasanna Manjunath Bhat	Male	71
177	P03HB25M015 207	Stephy Ann Shajan	Femal e	71
178	P03HB25M015 210	RITU KUMARI	Femal e	71
179	P03HB25M015 211	Sri Darshan J	Male	71
180	P03HB25M015 213	Manjunath Laxman Bhajantri	Male	71
181	P03HB25M015 217	Yash Patre	Male	71
182	P03HB25M015 222	Inkollu Ramanjaneyulu	Male	71
183	P03HB25M015 224	Sruti Chanda	Femal e	71
184	P03HB25M015 235	Duvarakesh	Male	71
185	P03HB25M015 240	Sasanka Sekhar Bhuyan	Male	71
186	P03HB25M015 242	Basit Ahmed Khan	Male	71

187	P03HB25M015 254	Sonali Chhotaray	Femal e	71
188	P03HB25M015 259	Pothysuthan B	Male	71
189	P03HB25M015 037	Aaliya Ashfaque	Femal e	70
190	P03HB25M015 053	Shiv Kumar Yadav	Male	70
191	P03HB25M015 084	Esther Sheeba J	Femal e	70
192	P03HB25M015 085	Awesh Kumar	Male	70
193	P03HB25M015 093	Arsh Aga	Male	70
194	P03HB25M015 094	Dhrubojit Das	Male	70
195	P03HB25M015 095	Dharini S	Femal e	70
196	P03HB25M015 098	Ainan Shaikh	Male	70
197	P03HB25M015 100	Bhavya Shajil	Femal e	70
198	P03HB25M015 123	Harikrishnan M	Male	70
199	P03HB25M015 133	Pendyala Vasantha Lakshmi	Femal e	70
200	P03HB25M015 140	Poojitha R	Femal e	70
201	P03HB25M015 143	Prabisha Rajappan	Femal e	70
202	P03HB25M015 149	Lalit Padihar	Male	70
203	P03HB25M015 152	Gudi Akhilesh	Male	70
204	P03HB25M015 169	Benthungo N Jungio	Male	70
205	P03HB25M015 200	Jessica Nongbet	Femal e	70
206	P03HB25M015 214	Rimjhim Kumari	Femal e	70
207	P03HB25M015 244	Jupitara Sarma	Femal e	70



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208	P03HB25M015 255	Vishnu K	Male	70
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BBA

SL No	Reg. No	Name	Score (In Percentile)
1	U03HB25M0001	AARUSHI BISWAS	Not Applicable (Admitted through 12 <sup>th</sup> class Marks)
2	U03HB25M0002	ABHAY KUMAR NIRANJAN	
3	U03HB25M0003	ABISHEK N	
4	U03HB25M0004	ACHARI SAI HANSIKA	
5	U03HB25M0005	AISHWARYA G HALAPETI	
6	U03HB25M0006	ANAN PRASAD	
7	U03HB25M0007	ANANYA KULKARNI	
8	U03HB25M0008	ANKATHI MANOJ KUMAR	
9	U03HB25M0009	AYUSH KUMAR	
10	U03HB25M0010	BENAKA U	
11	U03HB25M0011	BHAVISHYA SAHU	
12	U03HB25M0012	BHAVYA SHREE S A	
13	U03HB25M0013	CHARAN SAI SUNNAPU SETTY	
14	U03HB25M0014	GOLLAPALLE TEJESHWAR	
15	U03HB25M0015	GONA BHAVITHA BAS	
16	U03HB25M0016	HARINAATH L M	
17	U03HB25M0017	ILANTHIRAYAN R	
18	U03HB25M0018	JEEVAN KUMAR B	
19	U03HB25M0019	KANDHARAPU HARINI	
20	U03HB25M0020	KEERTHI BHUSHAN S	
21	U03HB25M0021	KOLLAPUDI UDAY KUMAR	
22	U03HB25M0022	LIKHITH KUMAR S	
23	U03HB25M0023	LOHITH.R	



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24	U03HB25M0024	LOHITHA V
25	U03HB25M0025	MAKAM HITHESH
26	U03HB25M0026	MALLELA GAUTHAM
27	U03HB25M0027	MANJU SHREE R
28	U03HB25M0028	MAURYA DIVYA VASHISHTH
29	U03HB25M0029	MAYANK SHARMA
30	U03HB25M0030	MEDA PRAMITHI
31	U03HB25M0031	MESHAVARTHINI A
32	U03HB25M0032	MOHAMMEDMUSABH
33	U03HB25M0033	NAGAPUDI NAGA NATA NITHYA
34	U03HB25M0034	NAGARI VEERENDRABABU
35	U03HB25M0035	PATEL NANCY NILESH
36	U03HB25M0036	PREETHAM N S
37	U03HB25M0037	RANGISETTI TEJAS
38	U03HB25M0038	REJU HARSHITHA
39	U03HB25M0039	S VARSHA
40	U03HB25M0040	SATYAM KUMAR
41	U03HB25M0041	SHASHANK J
42	U03HB25M0042	SHEIK MEERA THUNNISHA
43	U03HB25M0043	SHIRAHATTI RAJ TATYASO
44	U03HB25M0044	SHIVAPOOJESH MADHU
45	U03HB25M0045	SHREYA SINGH CHOUHAN
46	U03HB25M0046	SHUBHRO GOSWAMI
47	U03HB25M0047	SUBHASRI KAMESWAR
48	U03HB25M0048	SUDEEP DHAMI I
49	U03HB25M0049	SUJOY SINHA
50	U03HB25M0050	SUNIDHI GUPTA

51	U03HB25M0051	THAARANGINE RAJKANNAN
52	U03HB25M0052	THARUN ANAND P
53	U03HB25M0053	UMME NABEEHA
54	U03HB25M0054	UMME NAZEEHA
55	U03HB25M0055	VARRI SUJAY
56	U03HB25M0056	VINCENT DE PAUL NONGSIEJ

#### 18.14 Results of Admission Under Management seats/Vacant seats

##### i. Composition of selection team for admission under Management Quota

S.no.	Name	Designation
1	Maheshwari	Chief Admissions Officer
2	Latha S	Sr. Manager – Admissions
3	Dr. Avinash Rao	Chief Operations Officer

##### ii. List of candidate who have been offered admission

The same as above list who were qualified

##### iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate

Not Applicable

#### 18.15 Information of Infrastructure and Other Resources Available

##### i. Number of Class Rooms and size of each

S.no.	Class Room	Area (m <sup>2</sup> )
1	Class Room 1	71.82
2	Class Room 2	71.82
3	Class Room 3	71.82
4	Class Room 4	71.82
5	Class Room 5	71.82
6	Class Room 6	81.6
7	Class Room 7	100
8	Class Room 8	120
9	Class Room 9	70
10	Class Room 10	70
11	Class Room 11	120
12	Class Room 12	118.45

##### ii. Number of Tutorial rooms and size of each

S.no.	Tutorial Room	Area (m <sup>2</sup> )
1	Tutorial Room 1	30.78

2	Tutorial Room 2	33
3	Tutorial Room 3	33

iii. Number of Laboratories and size of each  
Not Applicable

iv. Number of Computer Centres with capacity of each

S.no.	Facility	Location (Block/Floor)	Total No.of Systems	Area (Sq.m)	Purpose
1	Computer Centre-I	SB-Block/Ground Floor	75	152	Data analytics & research
2	Language Lab	SB-Block/Ground Floor	20	34	Communication (LSRP Skills)
3	MOOC Lab	SB-Block/First Floor	20	34	Upskilling (Self-Learning)
4	Computer Centre-II	SB-Block/First Floor	50	152	Research data analysis

v. Central Examination Facility, Number of rooms and capacity of each  
Yes

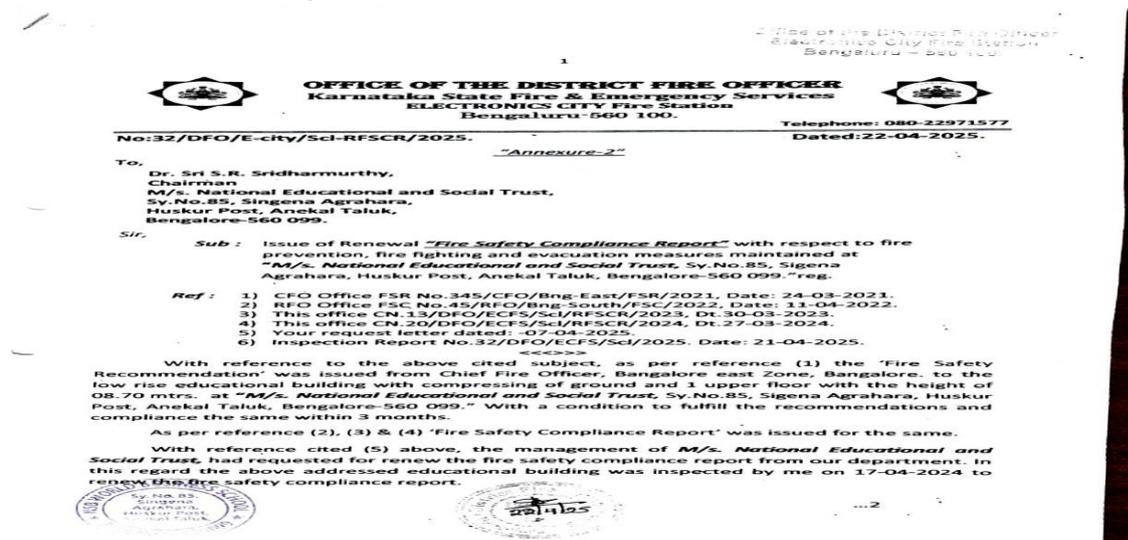
vi. Online examination facility (Number of Nodes, Internet band width, etc.)  
Yes

vii. Barrier Free Built Environment for disabled and elderly persons  
Yes



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viii. Fire and Safety Certificate



ix. Hostel Facilities

Yes, Provide to students

x. Number of Library books/ebooks/Titles/Journals available (Programme-wise)

Sl. No	Programme	Institution	No. of Titles	No. of Volumes
1	MBA	NSB Academy	3,034	7,234
2	BBA	NSB Academy	50	272

xi. List of online National/International Journals subscribed

Sl. No	Institution	Programme	No. of Journals
1	NSB Academy	MBA & BBA	30 (15 (Nat) + 15(Int))

xii. National Digital Library (NDL) subscription details

Sl. No	Resource	Institution	Registration No	Date of Registration	Validity
1	National Digital Library of India (NDLI)	NSB Academy	INKANC4JAFAMT2Q	30-03-2021	Valid up to 30-03-2026
2	DELNET – Developing Library Network	NSB Academy	Institutional Member	Active	Renewed annually

xiii. List of Major Equipment/Facilities in each Laboratory/Workshop

Not Applicable

xiv. List of Experimental Setup in each Laboratory/Workshop  
Not Applicable

xv. Innovation Cell



xvi. Social Media Cell

The Social Media Club of NSB Academy is a student-driven initiative established to promote digital engagement, creative communication, and responsible use of social media platforms within the institution. The club provides a platform for students to develop skills in digital marketing, content creation, branding, and online communication, which are essential competencies in today's technology-driven business environment.

The club actively supports the institution in strengthening its digital presence and outreach by creating and managing engaging content related to academic activities, guest lectures, industry interactions, student achievements, and campus events. Through various initiatives such as social media campaigns, digital storytelling, promotional activities, and event coverage, the club helps showcase the vibrant academic and co-curricular environment of NSB Academy to a wider audience.

- xvii. Compliance of the Academic Bank of Credit (ABC), applicable to PGCM/ PGDM Institutions and University Departments  
Not Applicable
- xviii. To upload the respective short video (1-2 min) of Infrastructure and facilities available w.r.t the courses in the website  
<https://youtu.be/xf1jwDpFid8>
- xix. Games and Sports Facilities  
Yes
- xx. Teaching Learning Process

## **PEDAGOGICAL APPROACHES AND LEARNING METHODS**

The PGDM Programme follows a learner-centric and industry-oriented pedagogical framework designed to develop managerial competence, critical thinking, and professional skills. The Institute adopts a blend of traditional and innovative teaching–learning methods to ensure holistic development of students. The following pedagogical approaches are integral to the academic delivery of the Programme:

### **1. Classroom Lectures**

Well-structured classroom sessions form the foundation of learning. Faculty members use interactive lecture methods supported by presentations, real-life examples, and industry insights to help students understand concepts clearly.

### **2. Case Study Method**

The case study approach encourages students to analyse real business scenarios, diagnose problems, evaluate alternatives, and propose solutions. Students are exposed to:

- Contemporary industry cases
- Live cases from corporate partners.

### **3. Experiential Learning**

Experiential learning activities allow students to apply theoretical concepts in real environments. Key components include:

- Internships and field projects
- Industry immersion programmes
- Market surveys and live projects
- Simulation-based learning

These activities enhance problem-solving abilities and practical exposure.

#### 4. Activity-Based Learning

Faculty integrate activities such as role plays, management games, business quizzes, and brainstorming exercises to make learning engaging and application-oriented.

#### 5. Project-Based Learning

Students work on individual and group projects across various subjects. Projects help students:

- Apply theoretical knowledge
- Conduct research and data analysis
- Gain exposure to industry practices
- Present findings in a professional format

#### 6. Technology-Enhanced Learning

The Institute uses Learning Management Systems (LMS), digital resources, and online tools to support academic activities. Students have access to:

- E-learning modules
- Recorded lectures
- Digital reading materials
- Online assessments and quizzes.

#### 7. Guest Lectures and Expert Sessions

Industry leaders, entrepreneurs, academicians, and functional experts deliver sessions to expose students to current business trends, emerging technologies, and real-world challenges.

## 8. Workshops and Skill Labs

Skill-based workshops and labs are conducted to strengthen employability and managerial skills. These include:

- Communication and soft skills lab
- Analytics and software tools training
- Finance/Marketing/HR skill workshops
- Personality development sessions

## 9. Peer Learning

Students collaborate through peer review, study circles, learning groups, and mentoring activities. Peer learning enhances conceptual understanding and encourages teamwork.

## 10. Self-Directed Learning

The Programme encourages students to take responsibility for their learning through:

- Pre-readings and flipped classroom activities
- Reflective journals
- Online certification courses
- Independent study and research

xxi. For each Post Graduate Courses give the following:

xxii. Title of the Course

<b>Course Matrix of I Semester MBA (DAY) Paper Code</b>	<b>Subject</b>
1.1	Economics for Managers
1.2	Organizational Behaviour
1.3	Accounting for Managers
1.4	Statistics for Management
1.5	Marketing for Customer Value
1.6	Legal Aspects and Intellectual Property Rights
1.7	Managerial Skills-1
Total	

Course Matrix of II Semester MBA (DAY) Paper Code	Subject
2.1	Technology for Management
2.2	Management Research Methods
2.3	Entrepreneurship & Ethics
2.4	Human Capital Management
2.5	Financial Management
2.6	Quantitative Techniques and Operation Research
2.7	Managerial Skills-2
Total	

### MBA COURSE MATRIX-YEAR 2

III SEMESTER	IV SEMESTER
<b>CORE COURSES</b>	
3.1. Strategic Management and Corporate Governance	4.1. International Business
3.2. Project and Operations Management	

III SEMESTER	IV SEMESTER
<b>3.3 FINANCE</b>	<b>4.2 FINANCE</b>
3.3.1 Business Valuation and Value Based Management	4.2.1 Financial Techniques for Strategic Decision-making
3.3.2 Indian Financial Systems	4.2.2 International Financial Management
3.3.3. Investment Analysis and Management	4.2.3 Risk Management and Derivatives
3.3.4. Business Analytics using Excel	4.2.4 Data Analysis and Visualization using Tableau

3.4 MARKETING	4.3 MARKETING
3.4.1 Retailing Management and Services	4.3.1 Strategic Brand Management
3.4.2 Consumer Behaviour	4.3.2 Marketing Research and Metrics
3.4.3 Rural and Agricultural Marketing	4.3.3 Digital Marketing
3.4.4. Business Analytics using Excel	4.3.4 Data Analysis and Visualization using Tableau

3.5 HUMAN RESOURCES	4.4 HUMAN RESOURCES
3.5.1 Learning And Development	4.4.1 Strategic HRM



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3.5.2 Team Dynamics at work	4.4.2 International HRM
3.5.3 Performance Management Systems	4.4.3 Talent and Knowledge Management
3.5.4 Business Analytics using Excel	4.4.4 Data Analysis and Visualization using Tableau

<b>3.9 BUSINESS ANALYTICS</b>	<b>4.8 BUSINESS ANALYTICS</b>
3.9.1 Data Science Using R And Python	4.8.1 Data Visualisation
3.9.2 Advanced Statistical Methods For Business Decision Making	4.8.2 Business Forecasting
3.9.3 Analytics For Decision Making	4.8.3 Data Warehousing and Data Mining
3.9.4. Business Analytics using Excel	4.8.4 Data Analysis and Visualization using Tableau

<b>3.10 LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	<b>4.9 LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>
3.10.1 Inventory Management	4.9.1 Supply Chain Planning and Strategies
3.10.2 Supply Chain Management	4.9.2 Global Procurement and Sourcing
3.10.3 Logistics Management Systems and Practices	4.9.3 Vendor Management
3.10.4. Business Analytics using Excel	4.9.4 Data Analysis and Visualization using Tableau

xxiii. Laboratory facilities exclusive to the Post Graduate Course

Computer Center facility available for MBA & BBA students

18.16 Enrolment and placement details of students in the last 3years

Academic Year	No. of first year students intake in the year	No. of first year students admitted in the year	Academic Year	No. of students graduating in minimum stipulated time	No. of students placed
2021-22	300	299	2022-23	258	254
2022-23	300	299	2023-24	230	229
2023-24	300	299	2024-25	293	230

18.17 List of Research Projects/Consultancy Works  
Non-Govt. Sponsored Research Projects



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Financial Year	2024-25	2023-24	2022-23
Total no. of Sponsored Projects	2	1	2
Total no. of Funding Agencies	2	1	2
Total Amount Received (Amount in Rupees)	10,35,365	8,66,424	12,06,846

#### Consultancy Projects

Financial Year	2024-25	2023-24	2022-23
Total no. of Sponsored Projects	2	1	2
Total no. of Funding Agencies	1	1	2
Total Amount Received (Amount in Rupees)	5,73,170	8,66,424	12,06,846

#### 18.18 MoUs with Industries

Sl. No.	Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made
1	Entrepreneurial Skill Development, Trainings, Placement, and Related Services	Prakruthi Entrepreneurs
2	MoU	TalenTree India
3	MoU	Zerodha Broking Ltd.,
4	MoU	IFIN Global
5	MoU	Infosys Limited
6	MoU	CoreNuts Technologies
7	MoU	E2E Recycling Business Pvt. Ltd.,
8	MoU	SR Infotech, Swan Mansion
9	MoU	Bloodspot
10	MoU	Theory Desk Pvt. Ltd.,
11	MoU	Quantech Origin

12	MoU	Numark Consulting
13	MoU	Mindclub Consultant
14	Cooperative Agreement	Mercer University
15	Student Exchange Agreement	Ajman University, United Arab Emirates
16	Friendship and Cooperation, Promotion of Mutual Understanding, Academic, Cultural and Scientific thought and Personnel Exchange	UNIVERSITAS NEGERI YOGYAKARTA,
17	Provision of Academic Collaboration	Infrastructure University Kuala Lumpur
18	Agreement for Academic Collaboration	ESC PAU Business School, France.
19	Specific Cooperation Agreement	Universidad de Deusto,
20	MoU	Irina Hospitality Pvt Ltd.,
21	MoU	Emproto Technologies Private Limited,
22	MoU	Zolostays Property Solutions Private Limited
23	MoU	Stock Market Institute
24	MoU	Mission Catalyst
25	MoU	Basket Option Pvt Ltd.,
26	MoU	InnateSign Studio
27	MoU	Passionconnect Technologies
28	MoU	RedLounge Capital Advisors LLP
29	MoU	Utsah Foods & Hospitality Pvt. Ltd.,