



MANAGEMENT FEST



**ONLINE
PRELIMS**

13th March, 2024

**OFFLINE
PRELIMS**

14th March, 2024

**GRAND
FINALE**

15th March, 2024

• Bangalore (India) •

GLOBAL ACADEMIC PARTNER

MERCER
UNIVERSITY

exelia
BUSINESS SCHOOL

Infrastructure
University
Kuala Lumpur

eklore



BAU
BANGSAPUTRA UNIVERSITI



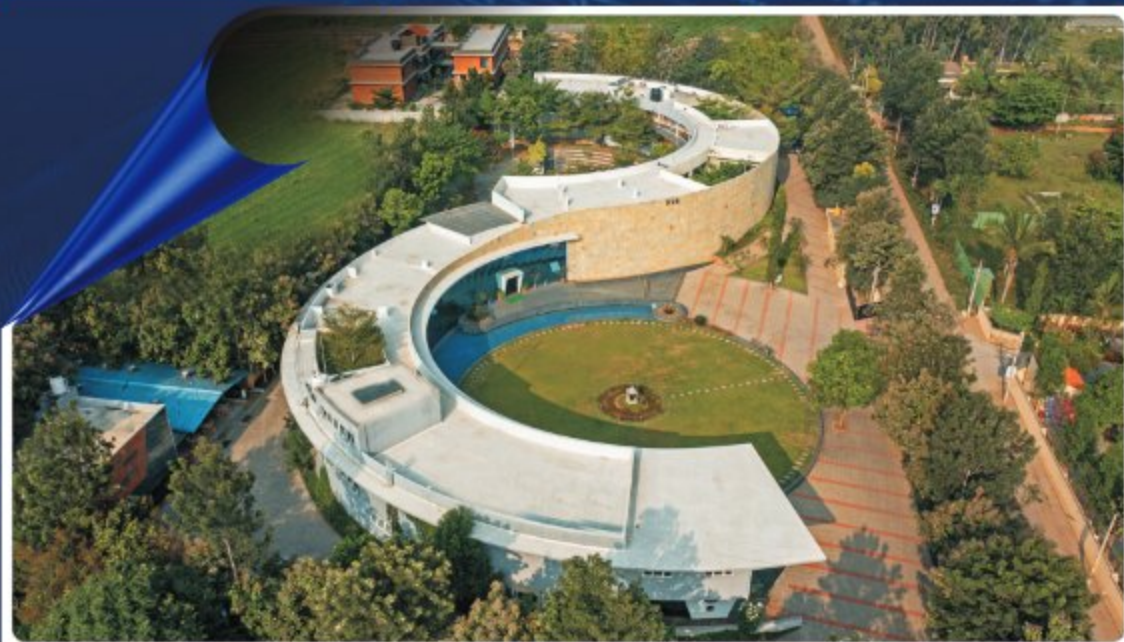
جامعة عجمان
AJMAN UNIVERSITY

BINUS
UNIVERSITY

Universidad de Deusto
University of Deusto
Deusto



UNIVERSITAS
NEGERI YOGYAKARTA
Competitive, Creative, Innovative





Imagine a place where academic excellence collides with industry immersion, where diverse minds collaborate under a vibrant sky and where your potential takes flight. Welcome to NSB Bangalore, one of the top management institutes shaping the future of business leaders.

Founded in 2019 by the visionary Dr. S R Sridharamurthy, NSB stands as a testament to National Educational and Social Trust's (NEST) mission of spreading quality education. Affiliated to Bangalore University and approved by AICTE, we offer robust undergraduate and postgraduate programs designed to propel you toward success.

NSB Rankings: Rated A+++ by Business India - 2023 also featured in Great Indian B-Schools 2016 in Forbes India also ranked as 19th Best in India's Top 50 Non-IIMs B-School Survey - 2023 by The Academic Insights.

But NSB is more than just classrooms and degrees. We believe in empowering you with distinct features that set us apart:

- **MasterTrail™ Certificate in Industrial Practice (MIP) and Certificate in Industrial Practice (CIP):** Gain real-world experience through a unique internship program, earning a valuable industry certification alongside your degree.
- **Global Exposure:** Network with international peers and faculty through our partnerships with leading business schools across the globe.
- **Affordable Excellence:** Access world-class education at an accessible fee structure, with merit-based scholarships unlocking further opportunities.
- **Industry-Ready Faculty:** Learn from the best - our faculty members boast a blend of academic achievements and industry expertise, many holding Ph.D. degrees.

At NSB, you'll thrive in a mature and intellectual yet cozy environment - a space where professional etiquette flourishes and management concepts come alive through meaningful interactions. Join our vibrant community of over 600 students from across India, and discover a culture that fosters collaboration, innovation, and individual growth.

But our journey doesn't end there.

Get ready to "CHAKRAVYUH" - our annual management fest designed to challenge your intellect, unleash your creativity, and test your mettle. It's the perfect platform to showcase your skills, learn from industry leaders, and forge lasting connections.



PGDM, at NSB Bangalore it not just a program, it is a launchpad for ambitious minds, a crucible where theory meets practice and a vibrant community where diverse perspectives collide, sparking innovation and igniting careers.

Started in 2020, the program is instituted to spread quality education. It is built on the belief that every leader needs a unique environment to thrive. We offer a mature and intellectual space that fosters professional etiquette, collaborative learning and industry-ready skills.

NSB Rankings: Rated A+++ by Business India – 2023, featured in Great Indian B-Schools 2016 in Forbes India, Ranked as 19th Best in India's Top 50 Non-IIMs B-School Survey - 2023 by The Academic Insights.

Here's what sets us apart:

- **Top-Ranked PGDM Program:** Our AICTE-approved programs are designed to equip you with the knowledge and skills demanded by today's dynamic business world.
- **Global Exposure:** Gain a MasterTrail™ Certificate in International Management (MIM) through our partnerships with leading universities worldwide.
- **Affordable Excellence:** We offer a competitive fee structure and merit-based scholarships to make quality education accessible.
- **World-Class Faculty:** Learn from renowned academicians and industry experts who bring their real-world experience to the classroom.
- **Diverse Student Community:** Connect with peers from across India and immerse yourself in a vibrant learning environment.

But NSB is more than just academics. We're a community that celebrates your journey. Join us for CHAKRAVYUH our annual management fest and experience the thrill of competition, the power of collaboration and the camaraderie of like-minded individuals.

CHAKRAVYUH

THE BIGGEST MANAGEMENT FEST

CHAKRAVYUH brings an experience meticulously crafted to ignite the flames of creativity, foster collaboration, and challenge the boundaries of conventional thinking. As we gear up for this exhilarating edition, we invite you to embark on a journey like no other—a journey that promises to redefine your perception of management fests.

Named after the legendary formation from the ancient Indian epic Mahabharata, CHAKRAVYUH symbolizes the intricate maze of challenges and opportunities encountered in the corporate arena. It embodies the essence of strategic thinking, resilience, and innovation—qualities that define successful leaders in today's fast-paced world.

At CHAKRAVYUH, we believe in the power of experiential learning, where theoretical knowledge meets practical application. Through a kaleidoscope of competitions and cultural events, participants are immersed in a whirlwind of activities designed to hone their managerial skills, expand their horizons, and inspire greatness.

We are excited to present to you an opportunity to partner with us for the upcoming Inter-College Management Fest, an event that brings together the brightest minds from colleges across the region. This fest serves as a platform for students to showcase their managerial skills, creativity, and innovation through a series of competitions and networking sessions.



TEAM OF CHAKRAVYUH

Dr. S R Sridharamurthy
President, NSB Bangalore

Dr. Srinidhi K Parthasarathi
Director, NSB Bangalore

Prof. Swarnadeep Maity
Fest Convenor

Prof. Aradhita Deb
Faculty Coordinator

Prof. Abishek Santhosh Raj
Faculty Coordinator

ACADEMIC DOMAIN COORDINATOR

- Amruthmanthan Shubham Kumar
- Niti Shastra Satadruti Bhattacharjee
- Karma Yojna Ayush Jha
- Vittasastra Kunal Gandhi
- Vishleshan Yuddha Simhashini Sharma
- Chanakya Neeti Thushar Amin
- Adwitiyah Astha Singh
- Buddhimanthan Kanhu Charan Sahu
- Samarthyia Sangh Adarsh Srivastava

CULTURAL DOMAIN COORDINATOR

- Narmadahrit Amisha Shrivastava
- Taal Vadya Karan Pania
- Ratna Parikrama Amisha Shrivastava
- Chitra Darshan Runali Kalita

MARKETING

AMRUTHMANTHAN

"Churning the Ocean of Ideas for Marketing Nectar"

Amruthmanthan, derived from the Sanskrit word for "elixir of immortality," beckons you to step into the shoes of the Pandavas, facing challenges not on Kurukshetra, but in the ever-evolving battlefield of the marketing world. Channel your inner Krishna as you strategize, negotiate, and outwit your opponents in a series of marketing simulations designed to test your mettle.

Then prepare to embark on an epic journey with Amruthmanthan, the ultimate marketing challenge at "NSB Bangalore"

For further details Contact :

Nilofar S :- 9150297008

Puran Jat :- 9770074176

No. of participants: Team of 2



HUMAN RESOURCE

NITI SHASTRA

"Unveiling the intricate world of HR"

Where we unmask the heart of Human Resource and explore the fascinating world of people management.

Kaleidoscope of ideas revolving around you, industry experts sharing their experience, students brimming with creative perspectives, and passionate professionals collaborating to shape the future of the industry. That's the electrifying energy we're brewing at this dynamic fest.

Come, humanize the future with us and discover why HR is more than just a department; it's the heartbeat of every successful organization.

Mark your calendars and join us on this exciting and enlightening journey!

For further details Contact:

Sweety Priya- 7479871018

Meghadri Jitender- 9100486996

No. of participants: Team of 2



LOGISTICS & SUPPLY CHAIN

KARMA YOJNA

"Success in supply chain management is not just about moving products; it's about moving minds, fostering collaboration, and inspiring innovation at every link in the chain."

Calling all future Supply-chain leaders and logistics enthusiasts to show your strategic thinking, identify bottlenecks and implement efficient solutions to optimize the entire supply chain management.

Get ready to dive into the dynamic world of logistics and supply chain management at this exciting event! Whether you're a seasoned veteran or a bright-eyed newcomer.

Buckle up and prepare to gain valuable knowledge, forge meaningful connections, and be inspired by the immense possibilities within the world of logistics and supply chain management!

For further details Contact :

Aditi Sharma : +91 6376507854

Padiri Thanusha : +91 9121081157

No. of participants: Team of 2



FINANCE

VITTASASTRA

"Enlightening Minds, Empowering Futures in Finance"

"In the dance of Finance, let wisdom be your guide, drawing from the timeless scriptures of past tactics and the modern techniques of the market, to navigate the twists and turns of wealth with grace and foresight."

Welcome to Vittasastra, Where financial minds are put to the ultimate test! Embark on a journey where decoding financial items is just the beginning. Dive deep into the world of resource management and risk assessment, where every decision shapes your success. Explore the art of valuing worths and making investments that stand the test of scrutiny. Navigate through market trends and industry landscapes, showcasing your strategic prowess and problem-solving skills. Collaborate with your team, communicate your ideas effectively, and present your findings with confidence. Vittasastra is not just an event; it's a quest for financial excellence!

For further details Contact :

Anisharani Singh: 6355654103

Sneha Dhara: 8777789344

No. of participants - Team of 2



BUSINESS ANALYTICS

VISHLESHAN YUDDHA

Embark on a journey where data sheds light and insights empower. Are you eager to sharpen the arrows of your intellect, pierce the maya that cloaks opportunity, and rise as Arjuna amidst the Kurukshetra of your organization?

Vishleshan Yuddha awaits, a data-driven battleground where knowledge transforms into powerful weapons. Will you channel Karna's analytical skill or Krishna's strategic guidance? Seize your chance to shine, hero! This extraordinary journey blends ancient wisdom with cutting-edge tools, charting new horizons in the ever-evolving business landscape. Join us on this gurukul of knowledge, for it shall arm you with the astras of a wily yodha!

Answer the call, heroes of reason! Will you claim your place amongst the legends?

For further details Contact :

Saurabh Kumar Jha - +91 8384072137

Shristi Chauhan - +91 8861490963

No. of participants: Team of 2



BEST MANAGER

CHANAKYA NEETI

"Unleash and Ignite your management journey"

Welcome to the Ultimate Management Showdown: Best Manager! Ready to unleash your managerial prowess and prove your leadership skills? Best Manager isn't just another management fest event; it's where future leaders showcase their strategic thinking, decision-making, and innovative problem-solving. Get ready for challenges testing every managerial aspect. Whether seasoned or starting, Best Manager hones skills, offers learning, and elevates your game. Step out of your comfort zone for challenges that push you to think critically, innovate boldly, and lead confidently. The journey to becoming the Best Manager is recognized. Win a prestigious title and redefine your future in management. Are you ready to be crowned the best manager? Don't miss this exhilarating experience. See you at Best Manager!!

For further details Contact :

Swati Gupta - 9608794081

Hatim Mamaji - 9604393952

No. of participants - 1 Member



ENTREPRENEURSHIP

ADWITIYAH

“The true entrepreneur is a doer, not a dreamer, seeing the possibility everywhere”

Whether you are passionate about innovation, or you are looking for a new challenge to dive into, ADWITIYAH is the perfect platform to explore your business skills regarding innovation and presentation. We welcome participants from all backgrounds and skill levels, join us and be a part of an exciting Entrepreneurship competition. It is an incredible opportunity to show your business management and creative thinking skills.

Participate and unlock the achievement.

For further details Contact :

Ambranesshwar S - 9962921578

B Manasa - 8982897556

No. of participants: Team of 2



BUSINESS QUIZ

BUDDHIMANTHAN

“Navigate the maze of Business Brilliance”

Unleash your inner business mythologist! "Budhhimanthan" is a quizzing extravaganza blending business acumen with captivating mythology. A fascinating business quiz event at our management fest where mythology meets management. In today's fast-paced, technology-driven world, set oneself the challenge of comprehending emerging trends, developing creative thinking, and showcasing innovative approaches.

Are you the business Arjuna? Conquer the Buddhimanthan Dilemma!

For further details Contact :

Monalisha Pradhan- +91 6372546202

Mohan Balaji - +918919030917

No. of participants - Team of 2



BEST MANAGEMENT TEAM

SAMARTHYA SANGH

"Where Visionary Leadership Meets Strategic Acumen!"



Join us on a journey where the essence of effective management is put to the ultimate test. Delve into the realm of organizational dynamics, where every decision shapes the course of success. Explore the art of fostering talent and maximizing potential, while navigating through the ever-evolving landscape of challenges and opportunities. Our motto, "Empower, Elevate, Excel," encapsulates our commitment to fostering growth, innovation, and sustainable success. Together, let's embark on this quest for managerial excellence, where collaboration, communication, and confident decision-making reign supreme.

Samarthya Sangh isn't just a platform; it's a testament to the power of effective leadership and teamwork.

For further details Contact :

Astittya Das: +91 8777578510

Krupaa Shanmugam: +91 9445647959

Muskan Suryawanshi: +91 9109680253

No. of Participants: Team of 3 - 5



GROUP DANCE

NARMADAHRIT

Narmadahrit is more than just a competition; it's a celebration of human expression, cultural understanding, and the transformative power of dance. Don't miss this unforgettable experience! Witness talented performers weave their magic, drawing inspiration from the rich tapestry of mythology and folklore across the globe. A vibrant tapestry of dance where ancient myths and diverse cultures explode onto the stage in a breathtaking spectacle!

Team will get 5+1 Minutes to Perform.

For further details Contact :

Swapnil Niturkar - 8329888059

Oindrilla Patwari - 8257804736

No. of Participants - 5-7 members



Bringing smiles through dance!



BATTLE OF BANDS

TAAL VADYA

Step into the mythical arena of "Taal Vadya": The Musical Melee" at Chakravayuh, where bands collide in a symphonic showdown inspired by ancient lore. Bands from far and wide converge to unleash their sonic prowess, channeling the spirit of mythological deities and warriors to captivate audiences and claim victory. Guided by esteemed judges, each performance is evaluated based on technical skill, creativity, and the ability to captivate hearts and minds. Join us for a legendary spectacle where music becomes the battlefield and creativity reigns supreme. Are you ready to witness the clash of musical titans amidst the echoes of myth? Let the battle begin!

Performance time is 4+1 minutes and 15 minutes to setup.

For further details Contact :

Karan Pania - +91 7003968291

No. of Participants - 5-7 members



FASHION WALK

RATNA PARIKRAMA

Get ready to be dazzled by Walk the Myths, a thrilling fashion walk competition steeped in the rich tapestry of Indian mythology! Calling all creative colleges, assemble your finest fashionistas and prepare to showcase their flair on the runway, draped in tales of yore!

Theme: Draw inspiration from the epic sagas of Ramayana, Mahabharata, and beyond! Reimagine iconic characters, deities, or even lesser-known mythological beings through your dazzling fashion creations.

Don't miss this electrifying event where fashion meets mythology! Register your team now and take your college to mythical fashion glory!

No. of Participants:- 6-9 members

For further details Contact :

Mohit Joshi - 7987486007

Anshul Thakur - 7807119280



LENSART

CHITRA DARSHAN

Step into the world of "Chitra Darshan" where moments become timeless treasures through the lens of your camera. From the subtle play of light to the intricate details of life, every snapshot tells a story waiting to be discovered. Unleash your creativity and imagination as you capture the essence of existence in each frame. Join us on this visual journey where the ordinary transforms into the extraordinary with the click of a button.

Just as Arjuna aimed for the eye of the fish, let your lens target the heart of the moment.

For further details Contact :

Roopesh S G - +91 9945081115

Ritik Kalla - +91 7665740147

No. of Participants:- Team of 2



REGISTRATION

Registration starts from 20th February, 2024. Please refer to the registration page for more details and scan the QR code. The last date for registration is 10th March, 2024. Cross-participation by any team in multiple sectors is not allowed.

PRELIMINARY

The participants shall come dressed in Business Formals and compulsorily carry their college ID cards. They are required to report at the registration desk at 9 AM on 14th March, 2024. Few rounds in the various events may relate to asynchronous learning, hence it is recommended to carry laptops, pen drives and other electronic gadgets. The participants will be responsible for their own belongings.

CORE CONTACT

Amruthmanthan	7903547473
Niti Shastra	7005313122
Karma yojna	9927624083
Vittasastra	7974753794
Vishleshan Yuddha	9745885400
Chanakya Neeti	7349416829
Adwitiyah	9752088607
Budhhimanthan	6371300502
Samarthya Sangh	9686751190
Narmadahrit	7869209295
Taal Vadya	7003968291
Ratna Parikrama	7869209295
Chitra Darshan	7002605041

REGISTRATION FEES

EVENT NAMES	FEES PER EVENT
Amruthmanthan	499/-
Niti Shastra	499/-
Karma yojna	499/-
Vittasastra	499/-
Vishleshan Yuddha	499/-
Chanakya Neeti	999/-
Adwitiyah	499/-
Budhhimanthan	499/-
Samarthya Sangh	799/-
Narmadahrit	799/-
Taal Vadya	799/-
Ratna Parikrama	799/-
Chitra Darshan	399/-

COMBO OF ALL EVENTS - Rs. 7000/-

COMBO OF ALL ACADEMIC EVENTS - Rs. 4500/-

COMBO OF ALL CULTURAL EVENTS - Rs. 2500/-

ACADEMIC EVENTS ARE ONLY FOR PG STUDENTS

CULTURAL EVENTS ARE FOR BOTH UG & PG STUDENTS

**For overall championship, consideration you need to register
for all 9 academic events + 2 cultural events including
Fashion Walk as Flagship event**



Contingent Registration



Individual Registration



Experience NSB Bangalore

EVENT LEAD

Adarsh Srivastava :- +91 9686751190

Karan Pania :- +91 70039 68291





NSB Bangalore

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